

# Norwegian Research Schools: Course in Science communication



## 24 January: Day 1

### Science communication and target groups

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09:00	<b>Welcome and Introductions</b>
09:30	<b>Lecture: The importance of Science Communication</b> <i>Synnøve V. Svardal</i>
10:15	<b>Break</b>
10:30	<b>Lecture: Presentation skills. Voice and Body Language</b> <i>Tane Høisæter</i>
11.15	<b>Practical exercise: Practice and Perform</b>
12:00	<b>Lunch</b>
12:45	<b>Lecture: How to reach your target groups</b> <i>Synnøve V. Svardal</i>
13:45	<b>Break</b>
14:00	<b>Workshop: Tell it to...your grandma?</b> <i>Synnøve V. Svardal and Tane Høisæter</i>
16:00	<b>Wrap up and discussions</b>
17:00	<b>Dinner</b>

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## 25 January: Day 2

### Visual communication of science

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09:00	<b>Coffee and lessons from yesterday</b>
09:15	<b>Visualisation Theory: What, Why and How</b> <i>Jan Byska and Noeska Smit</i>
10.15	<b>Break</b>
10.30	<b>Scientific Illustration Theory: Design Principles and Visual Communication Techniques</b> <i>Pina Kingman</i>
11:30	<b>Individual feedback on visualisation problems and illustrations</b> <i>Pina Kingman, Jan Byska and Noeska Smit</i>
12.00	<b>Lunch</b>
12.45	<b>Workshop: Visualisation in Practice: Tools and Tricks</b> <i>Jan Byska and Noeska Smit</i>
14.15	<b>Break</b>
14.30	<b>Workshop: Illustration in Practice: Tools and Tricks</b> <i>Pina Kingman</i>
16.00	<b>Wrap up: Do's and don'ts in visualisation and illustration</b> <i>Pina Kingman, Jan Byska and Noeska Smit</i>
16:30	<b>End of the day</b>

## 26 January: Day 3

### Presentation Day

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09:00	<b>Coffee and lessons from yesterday</b>
09:15	<b>How to give good feedback</b> <i>Synnøve V. Svardal</i>
09:45	<b>Break</b>
10:00	<b>Plenum presentations and feedback</b> <i>Pina Kingman, Jan Byska, Noeska Smit, Tane Høisæter, Synnøve V. Svardal</i>
12.00	<b>Lunch</b>
12:45	<b>Plenum presentations and feedback</b> <i>Pina Kingman, Jan Byska, Noeska Smit, Tane Høisæter, Synnøve V. Svardal</i>
14.15	<b>Break and snack</b>
14.45	<b>Plenum presentations and feedback</b> <i>Pina Kingman, Jan Byska, Noeska Smit, Tane Høisæter, Synnøve V. Svardal</i>
16:00	<b>Wrap up and final discussion</b>
16:30	<b>End of the day with snacks and drinks</b>