



**BOOST
YOUR
CAREER
@UV**

WEEK 42

Build your online profile!

Sunniva Raknes, Communication adviser, Faculty of Educational Sciences

Trine Smestad, Senior adviser, Faculty of Educational Sciences

Ivana Malovic, Senior academic librarian, University of Oslo Library



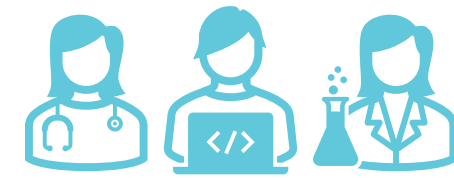
Roadmap

- Bibliometric indicators: Author-level metrics *h*-index
- What is Altmetrics and why does it matter?
- Unique identifier for researchers: ORCID
- UIO-profile pages
- Social Media: LinkedIn
- Hands-On Workshop time!

Bibliometric indicators: What are they?

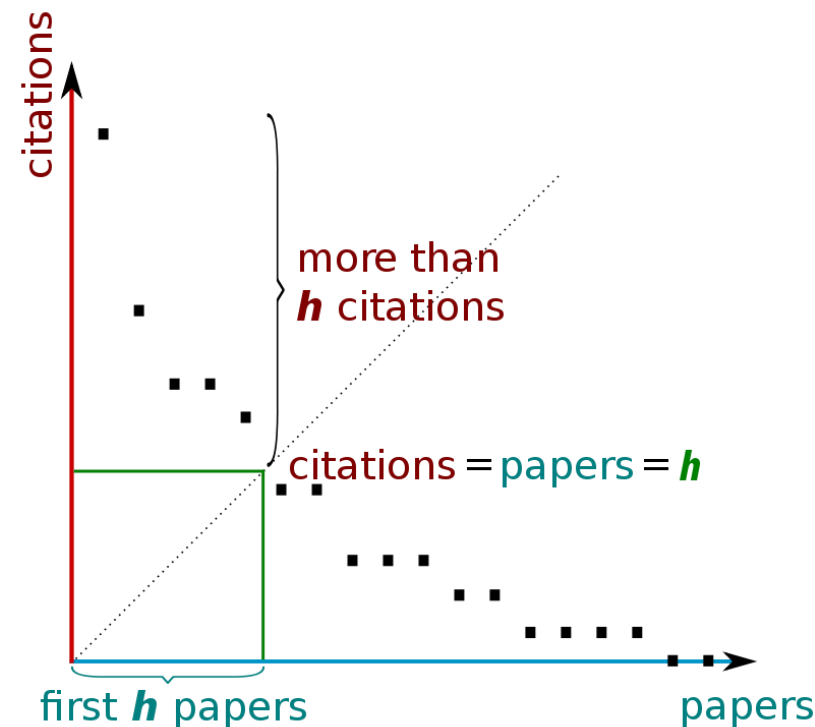
- They are statistics
- Examples: citations, number of publication, *h*-index, Journal Impact Factor
- Only as precise as data they are based on
- Take time to accure
- They have limitations we should be aware

Bibliometric indicators: Author-level metrics

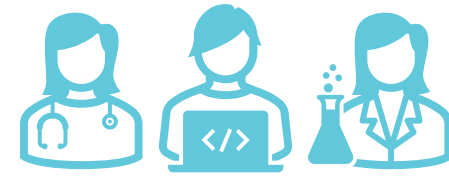


h -index, h_i

- Defined as the maximum value of h such that the given author/journal has published at least h papers that have each been cited at least h times



Bibliometric indicators: Author-level metrics



h-index, *h*₁

- Limitations:
 - Affected by field
 - Increases with career length → unfair for ECR
 - Based on citations → can be manipulated
 - Varies between different sources

Bibliometric indicators: Author-level metrics - Example

h-index in **three different databases** for Prof. Anne Spurkland:

Web of Science Core Collection metrics

Citation counts are from Web of Science Core Collection.

Anne Spurkland ✓
Web of Science ResearcherID: L-3369-2019

116 Publications in Web of Science

7,341 Sum of Times Cited

40 H-Index

This author profile is generated by Scopus. [Learn more](#)

Spurkland, Anne

Medisinske Fakultet, Oslo, Norway | 7005660842 | <https://orcid.org/0000-0003-4421-0766>

8,609 Citations by 6,575 documents | **143** Documents | **44** h-index View h-graph

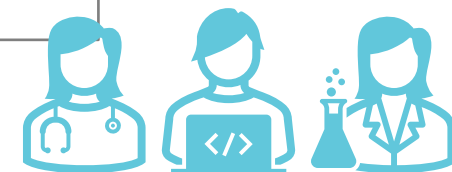
Google Scholar

Anne S Spurkland
Professor of anatomy, [University of Oslo](#)
Verified email at ulrik.uio.no - [Homepage](#)
Immunology

[FOLLOW](#) [GET MY OWN PROFILE](#)

Cited by [VIEW ALL](#)

	All	Since 2018
Citations	11726	4048
h-index	48	21
i10-index	99	40



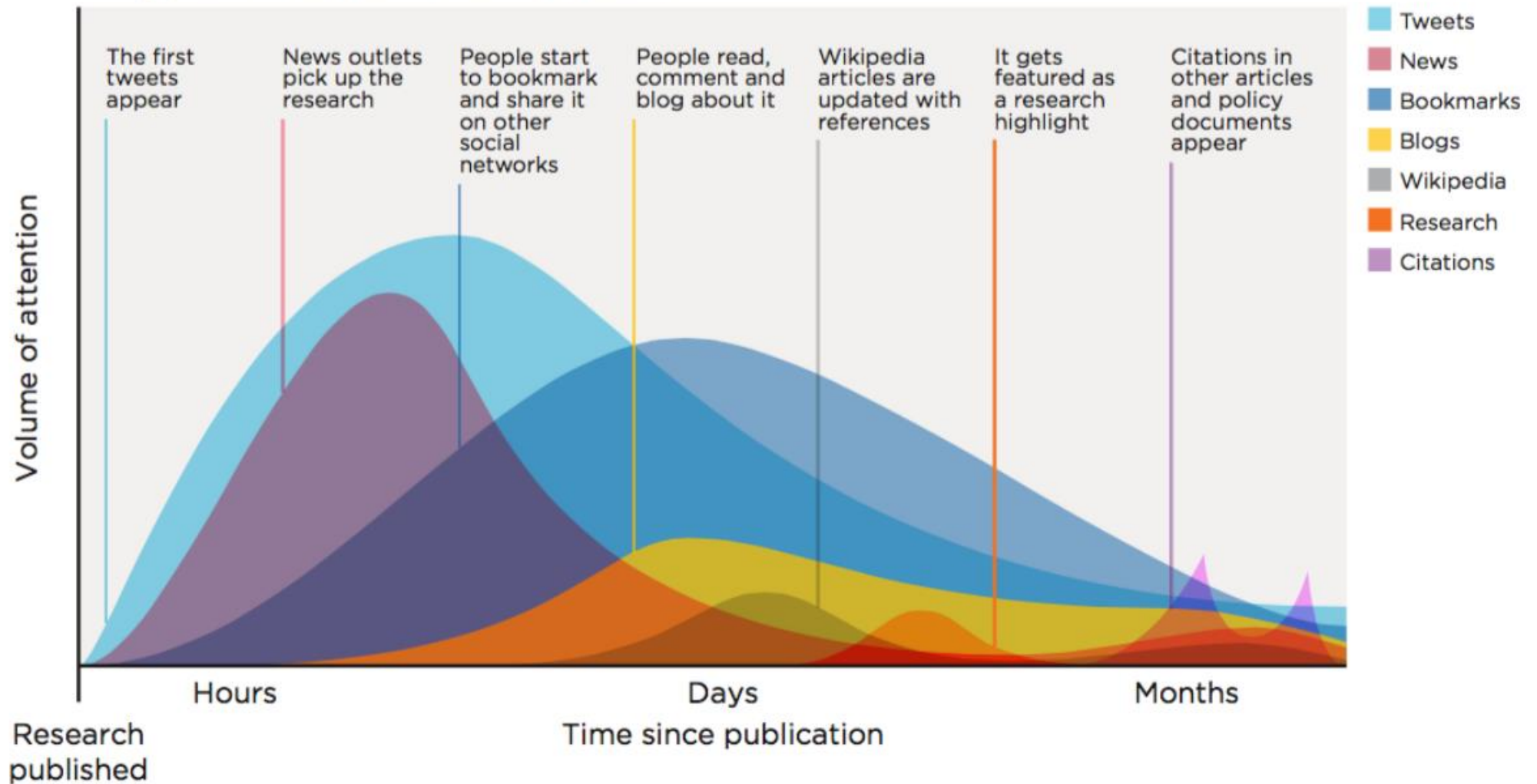
Altmetrics



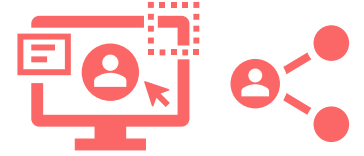
- ***Alternative metrics***
- Measure attention and indicate potential social, economic and cultural impact

Altmetrics

A typical timeline of attention



Altmetrics



- ***Alternative metrics***
- Measure attention and indicate potential social, economic and cultural impact

PRO

Have an immediate impact

CON

Potential for manipulation is high

Unique researcher identifiers: Why do you need them?

- Distinguishing between similarity of personal names:
 - Name equivalence
 - Name changes
 - Different spelling and transliterations
 - Abbreviations
 - Multiple surnames
 - Switching surname and first name
 - ...

An illustrative example: **Jens Åge Smærup Sørensen**

• J. Å. S. Sørensen	• J. Åge S. Sørensen	• J. Åge Smærup Sørensen
• J.Aa. S. Sørensen	• J.Aage S. Sørensen	• J.Aage Smaerup Sørensen
• J. Å. S. Sorensen	• J. Åge S. Sorensen	• J. Åge Smarup Sorensen
• J.Aa. S. Sorensen	• J.Aage S. Sorensen	• J.Aage Smarup Sorensen
• J. Å. S. Soerensen	• J. Åge S. Soerensen	• J. Åge Smaerup Soerensen
• J.Aa. S. Soerensen	• J.Aage S. Soerensen	• J.Aage Smaerup Soerensen
• Jens Å. S. Sørensen	• Jens Åge S. Sørensen	• Jens Åge Smærup Sørensen
• Jens Aa. S. Sørensen	• Jens Aage S. Sørensen	• Jens Aage Smaerup Sørensen
• Jens Å. S. Sorensen	• Jens Åge S. Sorensen	• Jens Åge Smarup Sorensen
• Jens Aa. S. Sorensen	• Jens Aage S. Sorensen	• Jens Aage Smarup Sorensen
• Jens Å. S. Soerensen	• Jens Åge S. Soerensen	• Jens Åge Smærup Soerensen
• Jens Aa. S. Soerensen	• Jens Aage S. Soerensen	• Jens Aage Smaerup Soerensen

And on and on it goes ...

Unique researcher identifiers: Why do you need them?

- Distinguishing between similarity of personal names
- Correct attribution of your research outputs and activities
- Reliable contributions and affiliations
- Improving discoverability and recognition


Unique researcher identifiers: How do you get them?

- Publisher based:
 - [Scopus Author ID](#) (Elsevier) → automatically assigned during indexing of your first paper

This author profile is generated by Scopus. [Learn more](#)

Quintana, Daniel S.

[Universitetet i Oslo, Oslo, Norway](#)

 36119176600 

 <https://orcid.org/0000-0003-2876-0004>

 [Is this you? Connect to Mendeley account](#)

6,648

Citations by 4,914 documents

516

Co-authors

40

h-index [View h-graph](#)

- [ResearcherID](#) (Clarivate Analytics) → integrated with Publons profile

Unique researcher identifiers: How do you get them?

- Free:

- [Google Scholar Author Profile](#)

- Must be created

The logo for Google Scholar, featuring the word "Google" in its multi-colored font and "Scholar" in a grey sans-serif font.

- [ORCID](#) (Open Researcher and Contributor ID)

- Must be created
 - [Already incorporated in National Research Archive](#)
 - [Overview of publisher that require ORCID](#)
 - [Direct import](#)
 - You own your own record



Unique researcher identifiers: Examples

ORCID record of [Aleksander Refsum Jensenius](https://orcid.org/0000-0001-6171-8743)

The screenshot displays the ORCID iD profile for Aleksander Refsum Jensenius. The profile includes a header with the ORCID iD icon and the URL <https://orcid.org/0000-0001-6171-8743>. A navigation bar on the left contains sections for Websites & social links, Other IDs, Keywords, and Countries. The main content area is divided into several sections: Biography, Activities, Employment (1), Education and qualifications (1), and Works (50 of 297). The Biography section provides a detailed description of his research in music technology and cognition. The Employment section lists his current position as Professor at the University of Oslo. The Education section shows his PhD from the University of Oslo. The Works section lists his publications, with the first one being "Characterization of Mechanical and Cellular Effects of Rhythmic Vertical Vibrations on Adherent Cell Cultures".

ORCID iD
<https://orcid.org/0000-0001-6171-8743>

Websites & social links

- [Institutional profile](#)
- [Personal blog](#)
- [RITMO centre](#)
- [fourMs lab](#)

Other IDs

- [ResearcherID: F-3061-2012](#)
- [Loop profile: 167237](#)
- [Scopus Author ID: 14026820200](#)

Keywords

Music technology, Music cognition, Human body movement, Music performance

Countries

Norway

Biography

Aleksander Refsum Jensenius is a music researcher and research musician. His research focuses on why music makes us move, which he explores through empirical studies using different motion sensing technologies. He also uses analytical knowledge and tools to create new music with both traditional and very untraditional instruments. As chair of the NIME steering committee, he is a leading figure in the international computer music community. From 2017 he co-directs RITMO Centre for Interdisciplinary Studies in Rhythm, Time and Motion, an interdisciplinary centre of excellence at the University of Oslo. As a member of the EUA Expert Group on Science 2.0/Open Science, he is also involved in modernising how research is conceived and conducted.

Activities

Employment (1)

University of Oslo: Oslo, NO

2014-01-01 to present | Professor (Department of Musicology)
Employment [Show more detail](#)

Source: Aleksander Refsum Jensenius

Education and qualifications (1)

University of Oslo: Oslo, NO

2004-01-08 to 2008-01-31 | PhD
Education [Show more detail](#)

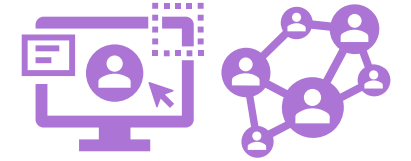
Source: Aleksander Refsum Jensenius

Works (50 of 297)

Characterization of Mechanical and Cellular Effects of Rhythmic Vertical Vibrations on Adherent Cell Cultures

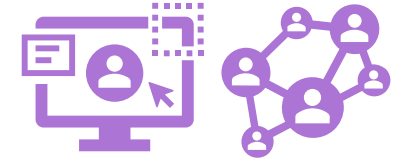


Visibility services: What are they?

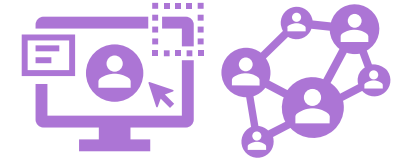


- Online services helping you to:
 - Promote yourselves and all your scholarly activities to a wider audience
 - Connect to your peers easier

Visibility services: What are they?



Visibility services: How do you get them?



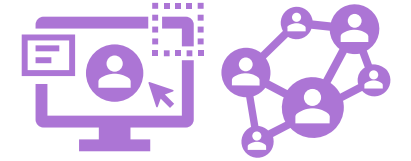
- Majority you have to **create yourself** (often proprietary):
 - Profiles on different professional and scholarly communities and networks
 - ResearchGate, Academia.edu, LinkedIn,...

ResearchGate

LinkedIn

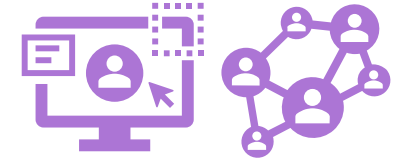
ACADEMIA

Visibility services: How do you get them?

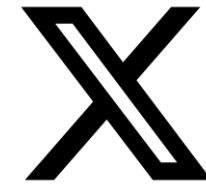


- Majority you have to **create yourself** (often proprietary):
 - Profiles on different professional and scholarly communities and networks
 - ResearchGate, Academia.edu, LinkedIn,...
 - Websites
 - Personal blogs and personal websites
 - Wikis

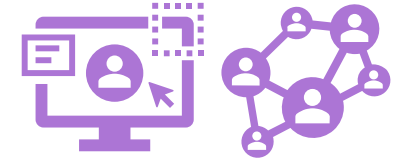
Visibility services: How do you get them?



- Majority you have to **create yourself** (often proprietary):
 - Profiles on different professional and scholarly communities and networks
 - ResearchGate, Academia.edu, LinkedIn,...
 - Websites
 - Personal blogs and personal websites
 - Wikis
 - Social media
 - X/Twitter, Mastodon, Facebook, Instagram, ...
 - YouTube, TikTok,....



Visibility services: How do you get them?



- Some are given to you **automatically**:
 - Personal profile pages at UiO
 - [How to edit your UiO profile page](#)



Research visibility

Build your UiO profile page

WHY, WHAT and HOW to build your personal profile at UiO.

WHY: Be found

- Profiles are a top user scenario
- UiO rank high on Google


The screenshot shows a Google search interface. The search bar contains the text "Bakken, Jonas". Below the search bar, there are several filter buttons: "Images", "News", "Wikipedia", "Age", "Videos", "Maps", "Books", "Flights", and "Finance". To the right of these buttons, there is a link for "All filters" and a "Tools" link. The search results are displayed below the filters. The first result is from "uio.no" and is titled "Jonas Bakken - Institutt for lærerutdanning og skoleforskning". The second result is from "utdanningsforskning.no" and is titled "Opprykksforelesning: Jonas Bakken".

← → ↻ 🏠 <https://www.google.com/search?client=firefox-b-d&q=Bakken,+Jonas>

Google Bakken, Jonas X | 🗺️ 🔍

Images News Wikipedia Age Videos Maps Books Flights Finance All filters ▾ | Tools


About 881,000 results (0.39 seconds)

 **uio.no**
<https://www.uv.uio.no/jonasbak> · [Translate this page](#) ⋮

Jonas Bakken - Institutt for lærerutdanning og skoleforskning
Aug 14, 2012 — **Jonas Bakken**. Professor i norskdidaktikk og faglig leder av Lektorprogrammet - Institutt for lærerutdanning og skoleforskning.

<https://www.uv.uio.no/ils/aktuelt> · [Translate this page](#) ⋮

Opprykksforelesning: Jonas Bakken
Mar 27, 2023 — **Jonas Bakken** foreleser i forbindelse med opprykk til professor. Etter forelesningen blir det mottakelse med enkel servering.

 **utdanningsforskning.no**
<https://utdanningsforskning.no/jo...> · [Translate this page](#) ⋮

WHAT: What is a profile page, and what is it not

- A digital business card
- A place to present your work at UiO
- Should be brief
- Should be clear
- Should be up to date



Your UiO profile is not ...

- a private content site
- a CV

WHAT: Who are your target audience?

- Fellow academics
- Media
- Students



Photo: 1+ 2: Microsoft stock, 3: UiO/Shane Colvin

How: Spend some time on your profile

- In particular: **your academic interests paragraph!**
- Use trigger words
 - How do people find you on Google?
 - **Trigger word/keyword/tag:** the terms your target groups use when searching
- Clear language

“My research is within the field of **health education**. The project I am conducting is about communication between patients and health care professionals, as well as training in **coping strategies** for patients with **pulmonary fibrosis**. The project has an ethnographic approach.”

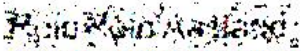
How: Spend some time on your text

- We browse the web
 - Use short paragraphs
 - Use subheadings
 - Enhance important words
 - Use bullets
- We search the web
 - Choose tags and trigger words wisely
 - Harmonise with your colleagues'
- Tone of voice
 - Not too personal, not too formal (e.g. write in 1st person, not 3rd)

How: Add ons

- Projects
- Research group
- Cristin
 - Keep up to date, and allow listing on your profile
 - Don't forget communication/dissemination
- Tags: reuse your Orcid tags
- Blogs: Link or list
- Twitter/X: add a feed

Example

Department of **Biomedicine**People
Academic staffProfessor - **Section for Genetics and Evolutionary Biology**

Email anja.amundrud@ibv.uio.no
 Mobile phone 02475468
 Room 4358A
 Username [Log in](#)

[Download business card](#)

Research interest

I'm interested in how genes are regulated; - how cells keep track on which of our 20,000+ genes should be "off" or "on" in the body's different cells and tissues. While hundreds of different transcription factors contribute to this, packaging of the genes in chromosomal chromatin also plays an important role in their regulation. DNA is wrapped around a core of eight histone proteins to form nucleosomes, akin pearls on a string. Chains of nucleosomes fold at a higher level to form chromatin, and ultimately the nucleosomal histones can be biochemically marked in a fashion reflecting gene expression status: "off" or "on". If histone marks are copied and maintained through several cell generations, this can contribute to giving cells a kind of "memory"; - the cells "remember" which genes should be on or off. This is called *epigenetic gene*. To find out how histones contribute to gene regulation, we hunt for proteins that recognise different histone modifications. Currently, we are hunting for proteins that recognise a histone modification (Histone H3, lysine 27-acetylation; H3K27ac), which is enriched on chromatin of active enhancers, - long-distance gene regulatory elements. To achieve this, we are using a combination of biochemical, bioinformatics. To find out how histones contribute to gene regulation, we hunt for proteins that recognise different histone modifications. Currently, we are hunting for proteins that recognise a histone modification (Histone H3, lysine 27-acetylation; H3K27ac), which is enriched on chromatin of active enhancers, - long-distance gene regulatory elements. To achieve this, we are using a combination of biochemical, bioinformatics. To find out how histones contribute to gene regulation, we hunt for proteins that recognise different histone modifications. Currently, we are hunting for proteins that recognise a histone modification (Histone H3, lysine 27-acetylation; H3K27ac), which is enriched on chromatin of active enhancers, - long-distance gene regulatory elements. To achieve this, we are using a combination of biochemical, bioinformatics and molecular biological approaches. Scientifically, I'm affiliated with IBV's [Section for Biochemistry and Molecular Biology](#).

Teaching

I teach [IBV1000 - Cell and Molecular Biology](#) for first-semester students in the [business/bachelor programmes](#), - and occasional lectures on other courses.

Background

Education:

1994 Cand. scient., biochemistry, University of Bergen

1991 Dr. scient. molekylærbiologi, University of Bergen

Positions:

1985-1989: PhD student (Norwegian Cancer Society), Laboratory of Biotechnology, University of Bergen

Research groups

→ [Amundrud](#)

Department of Education

[← People](#) [← Academic staff](#)

Anja Amundrud

Postdoctoral Fellow - [Institutt for pedagogikk](#)

Email anja.amundrud@iped.uio.no
 Phone +47 22840720
 Mobile phone +47 47342421
 Room 4358
 Available hours Appointments
 Username [Log in](#)

Visiting address
 Gaustadalléen 21
 Forskningsparken
 0349 Oslo

Postal address
 Postboks 1092
 Blindern
 0371 Oslo

[Press photo](#) [Download business card](#)

Academic Interests

- Socially inclusive energy transitions
- Education for sustainability
- Sustainable energy consumption
- Design based research
- Teaching and learning with technology
- Teacher learning and development
- Dialogic teaching

Background

- 2017 – 2021: Doctoral Research fellow, Department of Education
- 2015 – 2017: Consultant, Section for Research and Mediation Support, University of Oslo
- 2018: Master of education, University of Oslo
- 2009 – 2014: Primary school Teacher
- 2004 – 2009: Teacher education, Oslo University College

Tags: [Education](#), [ICT and learning](#), [EngageLab](#)

Publications

Scientific articles and bookchapters

Other

Amundrud, Anja; Rasmussen, Ingvill & Warwick, Paul (2022). Teaching talk for learning during co-located microblogging activities. [Learning, Culture and Social Interaction](#). ISSN 2210-6561. 34(100618). doi: 10.1016/j.lcsi.2022.100618.

Department of Teacher Education and School Research

← People ← Academic staff

Joke Dewilde

Professor & Head of Research



Email joke.dewilde@ils.uio.no
Mobile phone +4748186402
Room 314
Username joked

[Press photo](#) [Download business card](#)

Academic interests

- Multilingualism in education
- Voices from the margins, social justice, migration
- Multilingual literacy and identity, translingualism and translation, transnational and translingual literacy practices, writing in and outside of school
- Multilingual staff and collaboration with other staff
- Multicultural school and community events as a means for inclusion
- Participant- and context-sensitive methods, linguistic ethnography, critical sociolinguistics in educational settings, discourse analysis, discursive shadowing, linguistic landscaping

Teaching and supervision

Projects

- BiMK – Sustainability didactics in diverse classrooms
- Hugin og Munin
- Mi Lenga - student-driven programme to develop multilingualism in education
- Multicultural school and community events in a participant perspective
- Multilingual strategies and resources in education for adult immigrants
- Multilingual young people as writers in and outside of school

+ [Show completed projects](#)

Research groups

- Challenges of Sustainability in Educational Research (COSER)

Networks

- ETHER
- LEF
- LESLLA

Example: Text

Department of Education

← People ← Academic staff

Karl Henrik Storhaug Reinås

Doctoral Research Fellow - Institutt for pedagogikk

“My research is within the field of **health education**. The project I am conducting is about **communication** between patients and health care professionals, as well as training in **coping strategies** for patients with **pulmonary fibrosis**. The project has an ethnographic approach.”

Projects

→ Novel personalized management strategies for fibrosing diseases (FibroPET)

Research groups

→ Knowledge, Learning and Governance: Studies in higher education and work (HEDWORK)

- Many of my publications can be read at [academia.edu](#).
- A more complete CV is available on [LinkedIn](#).

Other academic interests

- Motivational psychology
- Counselling
- Professional learning
- Psychosocial development
- Qualitative methodology

Example: Add dissemination and communication

UNIVERSITETET
I OSLO

Det juridiske fakultet

NO EN

Meny

Institutt for offentlig rett

← Personer ← Vitenskapelig ansatte

Anine Kierulf

Førsteamanuensis - Institutt for offentlig rett



E-post anine.kierulf@jus.uio.no

Telefon +47 22859620

Brukernavn [Logg inn](#)

Besøksadresse

Institutt for offentlig rett
Domus Biblioteca
Karl Johans gate 47
0162 OSLO

Postadresse

Postboks 6706 St.
Olavs plass
0130 Oslo

Andre tilknytninger [Institutt for pedagogikk](#) (Student)

[Pressebilde](#)

[Last ned visittkort](#)

Bakgrunn

Anine Kierulf (f. 1974) er cand.jur. fra UiO, LL.M. fra Northwestern University (2001) og

Kronikker og spalten "Med egne ord" i Dagens Næringsliv

[Partiet Sentrums lek med ilden](#), DN, 16. september 2023

[Blasfemiforbud og offentlig debatt](#), DN, 12. august 2023

[Kan vi ikke bare forby koranbrenning?](#)
Aftenposten, 8. august 2023

[Gull og grums i håndhilsedebatten](#), DN, 8. juli 2023

[Demokratiforståelse på skoleeierbenken](#), DN, 24. april 2023

[Noe koronagreier, bla videre](#) DN, 18. mars 2023

[Makt eller rett?](#) DN 11. februar 2023

Example: Add blogs

Institutt for spesialpedagogikk

[← Personer](#) [← Vitenskapelig ansatte](#)

Kari-Anne Bottegård Næss

Professor - [Institutt for spesialpedagogikk](#)



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Rom 481
Brukernavn kariabn

Besøksadresse
Sem Sælands vei 7
Helga Engs hus
0371 Oslo

Postadresse
Postboks 1140 Blindern
0318 Oslo

[Last ned visittkort](#)

Andre tilknytninger

[Professor II - Høgskulen på Vestlandet](#)

[DSL+-bloggen](#)

[Zoom deg inn på årets spespedjulekalender her](#)

Publisert 2. des. 2022 06:14

[New publication!](#)

Publisert 26. sep. 2022 15:29

[New publication!](#)

Publisert 28. apr. 2021 14:18

[The EST-project](#)

[Happy Belated Stuttering Awareness Day!](#)

Publisert 27. okt. 2022 13:29

[Presentation at Nifs' annual meeting and conference](#)


Publisert 9. apr. 2022 06:57

Example: Add your X-feed

UNIVERSITY
OF OSLO

Faculty of Educational Sciences

NO **EN**

Menu 

Department of Education

[← People](#) [← Academic staff](#)

Anniken Hotvedt Sundby

Doctoral Research Fellow - [Institutt for pedagogikk](#)



Email a.h.sundby@iped.uio.no
Phone +47 22856627
Mobile phone +47 99330742
Room 570
Available hours Appointments
Username [Log in](#)

Visiting address
Sem Sælands vei 7
Helga Engs hus
0371 Oslo

Postal address
Postboks 1092
Blindern
0371 Oslo

[Press photo](#) [Download business card](#)

Research interests

Research interests are centered around analyzing school reforms and curricula. In my doctoral project, the question of knowledge and its relationship between competence and knowledge in curricula for subjects, especially the Norwegian subject, is explored.

Methodologically, the cutting-edge expertise lies in document analysis, comparative content analysis, and qualitative analysis of interview data.

Background +

Teaching +

Supervision +

Projects

→ The Evaluation of the New National Curriculum: Intentions, Processes, and Practices (EVA2020)

Research groups

→ Curriculum Studies, Leadership and Educational Governance (CLEG)

Networks

[ResearchGate](#)

Tweets from @AnnikenHotvedtS Follow

 Anniken Hotvedt Sund reposted

Det utdanningsvite... @ · Sep 21 

– De slår fast det vi allerede vet, at undervisningspråk i høyere utdanning er noe det har vært forsket lite på, sier Anniken Hotvedt Sundby til [@forskningno](#)

[@AnnikenHotvedtS](#) har selv erfart at undervisningspråket påvirker studentenes læring.



How: Be up to date!



- Keep your ambitions realistic!
 - How much **time** do you have to spend on your profile?
 - Use **automatic** feeding
 - X/Twitter
 - Blogs
 - Other
 - Put a **reminder** in your calendar
 - Update projects, teaching

Marika
ISP



Magnus
ILS



Marit Eline
IPED



Gunnhild
CEMO

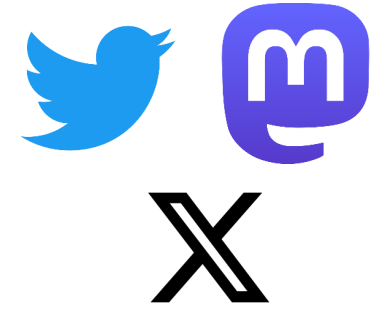


How: UiO Web Resources

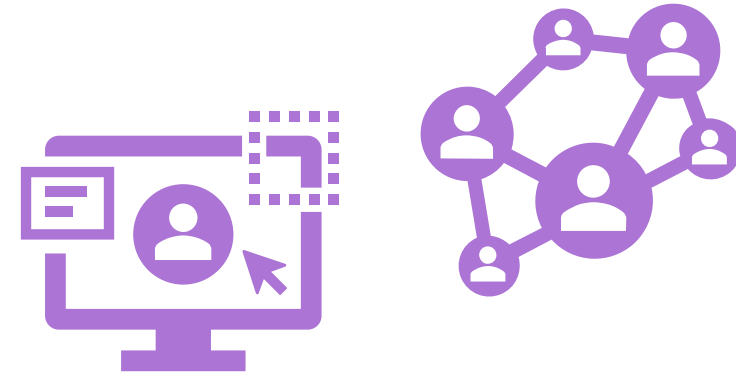
- **How to edit your profile page:** <https://www.uio.no/english/for-employees/support/profile/web/edit-profile-page.html>
- **How to write for the web:** <https://www.uio.no/english/for-employees/support/profile/web/how-to-write-for-the-web.html>
- **Universal design - check list:** <https://www.uio.no/english/for-employees/support/profile/web/accessibility/checklist-for-universal-design-on-uio.html>



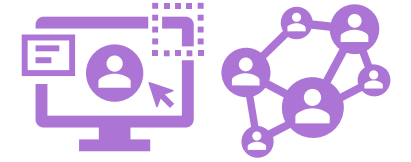
Stock image



Why social media?



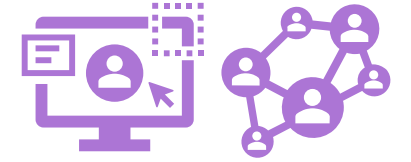
Why social media?



- Reach **your** target audience
- Find your **people**
- Make yourself **available**



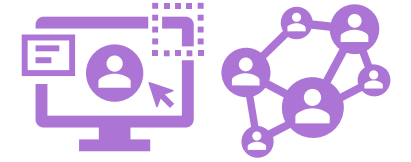
Build your **LinkedIn** profile!



- LinkedIn as a platform
- One of the **fastest growing** social media platforms
- How to **use** it?
Videos, pictures and short texts



Build your **LinkedIn** profile!



- **What** is my goal?
- **Who** is my desired target audience?
- **Why** do I want to share my research?



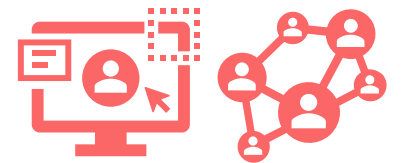
Workshop Station 1: Build your ORCID record!

ORCID
Connecting research and researchers

Open Researcher and Contributor ID

<https://orcid.org/>

- Register her: <https://orcid.org/register>
- ORCID help Center: <https://support.orcid.org/hc/en-us>
 - Getting started
 - Updating your record
 - [Direct import](#)



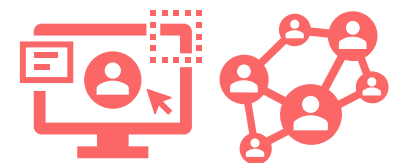
Workshop Station 1: Build your ORCID record!

ORCID
Connecting research and researchers

Start by creating your ORCID by registering at <https://orcid.org/>

Follow help pages at <https://support.orcid.org/hc/en-us>

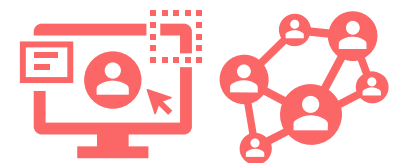
1. Add your affiliations
2. Add [your published works](#) by Search & Link / DOI / Manually
3. Set [automatic updates](#)
4. Adjust visibility!
5. Add your Education, Research interests, ...
6. Add Keywords
7. Connect to other pages (UiO-profile page, LinkedIn,...)



Workshop Station 2: Build your UNIVERSITY OF OSLO profile!

[How to edit your UiO profile page](#)

- Add all your projects and research group affiliations
- Short background and/or Research interests
- Teaching, mentoring, supervising
- Connect to other social media and relevant services
- Remember to register all your activities in Cristin
- Get inspired by profile pages of other researchers within and outside of UiO



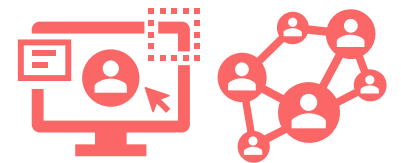
Workshop Station 2: Build your



UNIVERSITY
OF OSLO profile!

- Write a paragraph on your academic interests, no more than three or four lines.

Aim: To produce text, that is accessible to a wider audience, and which is focused on your research. This may be used in your online presentations such as ORCID, LinkedIn and the UiO personal profile.



Workshop Station 3: Build your LinkedIn profile!

- Goal
What do you want to achieve with your LinkedIn profile?
- Audience
Find out who your desired target audience is.
- Purpose
Why does your research need to be on LinkedIn?

Aim: Make yourself and your research visible and available to your target audience.

